

**From:** [Eric Riess](#)  
**To:** [NASAA Comments](#)  
**Subject:** [EXTERNAL]Re: [EXTERNAL]Fw: Public Comment On Proposed Model Broker Registration Act  
**Date:** Wednesday, August 27, 2025 6:18:17 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image005.png](#)  
[image006.png](#)  
[image007.png](#)  
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Thank you for all your hard work to date.

Let the franchise brokerage industry truly help you make franchising and independent business ownership the best it can be.

I co-founded a large franchise brokerage group when very few existed.

I want people to have the independence of owning their own business.

And I CAN'T STAND charlatans.

I want to help.

E





**Eric Riess**



**114 Lincoln Place Court, Suite 102  
Belleville, Illinois 62221**

**Email: [eric@aspenlawteam.com](mailto:eric@aspenlawteam.com)**

**Toll Free: 888.58.ASPEN**

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**From:** NASAA Comments <[nasaacomment@nasaa.org](mailto:nasaacomment@nasaa.org)>

**Sent:** Wednesday, August 27, 2025 4:53 PM

**To:** Eric Riess <[eric@aspenlawteam.com](mailto:eric@aspenlawteam.com)>

**Subject:** RE: [EXTERNAL]Fw: Public Comment On Proposed Model Broker Registration Act

Received, thank you.

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**From:** Eric Riess <eric@aspenlawteam.com>

**Sent:** Wednesday, August 27, 2025 5:03 PM

**To:** NASAA Comments <nasaacomment@nasaa.org>

**Subject:** [EXTERNAL]Fw: Public Comment On Proposed Model Broker Registration Act

Resending to assure receipt!

Thanks and see below!

E



**Eric Riess**



**114 Lincoln Place Court, Suite 102  
Belleville, Illinois 62221**

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**From:** Eric Riess

**Sent:** Wednesday, August 27, 2025 3:59 PM

**Cc:** [theresa.leets@dfpi.ca.gov](mailto:theresa.leets@dfpi.ca.gov) <[theresa.leets@dfpi.ca.gov](mailto:theresa.leets@dfpi.ca.gov)>; [bill.beatty@dfi.wa.gov](mailto:bill.beatty@dfi.wa.gov) <[bill.beatty@dfi.wa.gov](mailto:bill.beatty@dfi.wa.gov)>; [ehouston@sos.nv.gov](mailto:ehouston@sos.nv.gov) <[ehouston@sos.nv.gov](mailto:ehouston@sos.nv.gov)>

**Subject:** Public Comment On Proposed Model Broker Registration Act

Greetings -

I hope everyone is well.

Please find our comments attached.

Thanks very much for your consideration.

I know the goal is better franchising.

I am 100% for better franchising, as I've seen, sadly, how many fail.

I am at your service, if requested, to help coordinate the work of

a number of broker networks to help achieve that goal.

It is in franchisees' best interests and the best interest of the franchise brokerage community.

E



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