

From: doug@franchiseba.com
To: [NASAA Comments](#); [Theresa Leets](#); bill.beatty@dfi.wa.gov; [Erin Houston](#)
Subject: [EXTERNAL]Comment on NASAA Model Franchise Broker Registration Act
Date: Wednesday, August 27, 2025 3:34:55 PM
Attachments: [image001.png](#)

Dear NASAA Officials,

I'm a small, independent franchise broker based in Hudsonville, MI and I've helped prospective franchisees evaluate and acquire businesses for **20 years**. I'm writing to respectfully oppose the **Model Franchise Broker Registration Act** as drafted, and to request targeted revisions.

- **Excessive Regulatory Burden:** The proposed registration requirements would create an overwhelming administrative burden for small operators like myself. The compliance costs alone could force many of us out of business, ultimately reducing the resources available to help prospective franchisees navigate their options.
- **Consider interstate harmonization** to reduce compliance inefficiencies. Hopefully this would make it easier for states and individuals to comply and improve the process while completing your goals.
- **Small & Emerging Brands.** By pushing many independent brokers out of the market, this proposal would cut off a vital, cost-effective pipeline of franchisee candidates for newer brands. It concentrates advantage with large, established systems, creates anti-competitive effects, and runs counter to America's tradition of open markets and opportunity.

Thank you for considering these changes that preserve consumer protection **without sidelining** the small firms who help candidates make informed decisions.



Doug Yntema
Director of Franchise Resales
616 299-0222

[CLICK HERE](#) to learn about our resale program

[CLICK HERE](#) to see our listings.

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.