

June 13, 2024

Via electronic mail

To:

Theresa Leets, Chair of the Project Group
Bill Beatty, Co-chair of the Section
Erin Houston, Co-chair of the Section

Re: Public Comments on Proposed NASAA Model Franchise Broker Registration Act
(the "Act")

To NASAA,

I am Sylvester Ford with Black label Franchising. I am Franchise Broker in the Metropolitan Atlanta, Georgia area. I have been brokering since 2016.

I appreciate the efforts to increase transparency and support the sentiment behind the proposed Act.

We respectfully request that NASAA extend the comment period and engage more thoroughly with all relevant stakeholders to develop a balanced and effective regulatory framework.

This approach will ensure that the final document works for all parties and encourages, rather than discourages, people from considering franchise opportunities.

Thank you for your attention to this matter. We look forward to working collaboratively with NASAA to achieve our shared goals of responsible franchising.

Best Regards,

Sylvester Ford


President

Black Label Franchise