

June 13, 2024

Via Electronic Mail

To:

Theresa Leets, Chair of the Project Group  
Bill Beatty, Co-chair of the Section  
Erin Houston, Co-chair of the Section

Re: Public Comments on Proposed NASAA Model Franchise Broker Registration Act  
(the "Act")

To NASAA,

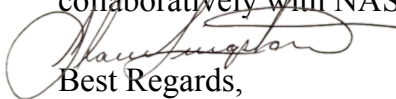
My name is Shawn Livingston, I have been a Franchise Broker for nearly 4 years, and prior to this I was a multi-unit franchisee for 10 years. I am also retired from the US Army with 21 years of service, and have focused my business as a broker to helping veterans explore entrepreneurial options through franchising.

I appreciate the efforts to increase transparency and support the sentiment behind the proposed Act.

We respectfully request that NASAA extend the comment period and engage more thoroughly with all relevant stakeholders to develop a balanced and effective regulatory framework.

This approach will ensure that the final document works for all parties and encourages, rather than discourages, people from considering franchise opportunities.

Thank you for your attention to this matter. We look forward to working collaboratively with NASAA to achieve our shared goals of responsible franchising.



Best Regards,  
Shawn Livingston  
Franchise Broker and Consultant  
Wolfhound Franchise Solutions