

June 13, 2024

Via Electronic Mail

To:

Theresa Leets, Chair of the Project Group

Bill Beatty, Co-chair of the Section

Erin Houston, Co-chair of the Section

Re: Public Comments on Proposed NASAA Model Franchise Broker Registration Act (the "Act")

To NASAA,

I appreciate the efforts to increase transparency and support the sentiment behind the proposed Act. I have been a licensed franchise broker in the State of Washington for over a dozen years and have been a franchisee on two occasions, once as a SarahCare franchisee and after I sold it, was a Murphy Business Sales franchisee. Both were wonderful experiences and my passion for franchising remains exceedingly high. I am a proud member of the Franchise Brokers Association (FBA), the premier independent association in the industry.

I respectfully request that NASAA extend the comment period and engage more thoroughly with all relevant stakeholders to develop a balanced and effective regulatory framework.

This approach will ensure that the final document works for all parties and encourages, rather than discourages, people from considering franchise opportunities.

Thank you for your attention to this matter. We look forward to working collaboratively with NASAA to achieve our shared goals of responsible franchising.

Respectfully yours,

Curt M. Maier

Owner & President

Maier & Associates, LLC