



**NASAA**

---

**NORTH AMERICAN SECURITIES ADMINISTRATORS ASSOCIATION, INC.**

750 First Street N.E., Suite 1140

Washington, D.C. 20002

202/737-0900

Fax: 202/783-3571

www.nasaa.org

December 7, 2016

The Honorable Michael R. Pence  
Vice President-elect &  
Chairman, Trump-Pence Presidential Transition  
1717 Pennsylvania Avenue  
Washington, D.C. 20006

Dear Mr. Vice President-elect:

On behalf of the North American Securities Administrators Association (NASAA),<sup>1</sup> I write to congratulate you and President-elect Trump on your election. Our members appreciated the opportunity to hear directly from you at our Annual Conference in Indianapolis in 2014 and we look forward to working with you and the Administration in the coming years.

NASAA's membership includes the state securities regulators located in small towns and large cities across America. They work to protect investors, conduct investor education and outreach programs, and help provide regulatory frameworks for responsible capital formation. They have carried out their mission for over a century during both Republican and Democratic administrations in Washington, D.C. and I appreciate the opportunity to share with you some of the highlights of their work.

State securities regulators are literally on the front lines of protecting Americans from fraudsters and con artists. In 2015 alone, criminal defendants were sentenced to more than 1,200 years of incarceration, probation, or deferred adjudication through the efforts of state securities administrators. They serve as gatekeepers in an effort to keep dishonest or unethical individuals out of the securities industry, work to make sure investors are treated fairly, and conduct investor education programs throughout the country. These programs, held in a variety of settings from booths at state fairs to local libraries and community centers, are designed to provide individuals with important information they need to help build a secure retirement or fund a child's college education.

NASAA's members also play an important role in providing regulatory frameworks through which small businesses can acquire necessary capital. One such recent example includes innovative state laws that permit companies to raise seed capital through crowdfunding programs

---

<sup>1</sup> The oldest international organization devoted to investor protection, the North American Securities Administrators Association, Inc. was organized in 1919. Its membership consists of the securities administrators in the 50 states, the District of Columbia, Canada, Mexico, Puerto Rico and the U.S. Virgin Islands. NASAA is the voice of securities agencies responsible for grassroots investor protection and responsible capital formation.

---

President: Michael Rothman (Minnesota)  
President-Elect: Joseph Borg (Alabama)  
Past-President: Judith Shaw (Maine)  
Executive Director: Joseph Brady

Secretary: Shonita Bossier (Kentucky)  
Treasurer: Michael Pieciak (Vermont)

Directors: Kevin Anselm (Alaska)  
Tom Cotter (Alberta)  
Pamela Epting (Florida)  
Melanie Senter Lubin (Maryland)

similar to Indiana's "Invest in Indiana" initiative. Known as intrastate crowdfunding, these new laws provide small and growing companies with a cost-effective way to raise funds from investors in their communities. Indiana, along with 30 other states and the District of Columbia, have intrastate crowdfunding laws or regulations on their books, with three more in the works. An array of businesses have used these laws, including small farming co-ops and local senior care facilities.

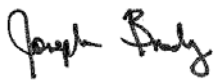
In the coming weeks, the new Administration will make decisions regarding various appointments at federal regulatory agencies and the policies you will pursue in the coming years. In considering individuals for these key appointments and the policies the Trump Administration will pursue, I hope you will make every effort to ensure that the role of state securities regulators is preserved so that they may continue their work.

As you know, given the recently announced resignation of current SEC Chair Mary Jo White, the new Administration will likely have the opportunity to nominate at least three new SEC Commissioners to the five-member Commission. NASAA firmly believes that the appointment of even one SEC Commissioner with significant experience as a state securities regulator will dramatically improve coordination between state and federal securities authorities. Indeed, an individual with relevant state experience would from his or her first day of service bring a perspective informed by experiences in Main Street America where investor protection is personal and capital formation means real jobs in the communities they have served.

In closing, I want to reemphasize that NASAA is committed to working with you, President-elect Trump, and members of your Administration to ensure that America continues to benefit from a regulatory framework that protects Main Street investors and assures small and emerging businesses have opportunities to responsibly access capital.

Thank you very much for your consideration of NASAA's views on this matter. Please do not hesitate to contact me if I may be any additional assistance.

Sincerely,



Joseph Brady  
NASAA Executive Director

CC: The Honorable Richard C. Shelby, Chairman  
Senate Committee on Banking, Housing & Urban Affairs

The Honorable Sherrod Brown, Ranking Member  
Senate Committee on Banking, Housing & Urban Affairs

The Honorable Paul S. Atkins  
Presidential Transition Team (Independent Regulatory Agencies)